



FOR MASONS, HARDSCAPE CREWS, LANDSCAPERS,
AND FIELD-FIRST TRADES

Mason & Hardscape Ops System

A phone-friendly business system for small crews that need faster estimates, cleaner job records, better follow-up, and invoices that do not wait until the end of the week.

If the work is solid but the office is loose

- Leads, site notes, photos, and customer requests live in texts and camera rolls.
- Rough field notes take too long to turn into estimates or invoices.
- Word-of-mouth jobs need clearer source notes and follow-up before they go cold.
- Small crews move fast, but the job record does not always keep up.

What changes

- Leads and job notes stop depending only on memory.
- Rough notes become cleaner customer language faster.
- Job status, lead source, and money tracking become easier to review.

What gets installed

- Branded estimate and invoice templates
- Customer records with jobs, photos, files, status, and next steps
- Simpler lead-source, job-status, and money tracking
- Optional AI support for estimate wording, invoice notes, reminders, and follow-up

Works alongside

- Built for owners who work mostly from the field
- Supports estimates, invoices, notes, photos, and follow-up
- Not a bloated dispatch platform

Investment ranges

FINAL SCOPE SET AFTER A CONSULTATION

Foundation

\$2,000

Estimates, invoices, customer records, and job-folder structure.

Core Install

\$3,000

Lead tracking, follow-up flow, branded paperwork, and note cleanup around real jobs.

Automation + Support

\$4,500-\$6,000

Small-crew workflows, deeper automation, and optional job-source or payment-status tracking.

What the first call covers

- How leads and site notes are captured today
- Where estimates, follow-up, or invoices slow down
- What can be tightened first from the phone or field

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Good fit if...

Good fit if your crew is busy, the work is local, and the office side needs to move faster without adding heavy software.